

CASTLE HILLS

2023 EVENT SPONSORSHIP

Castle Hills is a 2,500-acre master-planned residential development with more than 4,800 single-family homes, condos and townhomes.

Our events take place at Castle Hills Village Shops & Plaza as well as The Realm at Castle Hills. These events are free to attendees and include family-friendly activities, raffle giveaways, and a variety of entertainment for all community residents.

The thousands of people who attend our events each year hail not only from Castle Hills (located in Lewisville and Carrollton), but from surrounding cities including Frisco, Plano and The Colony.

THE BIG FIVE

Sponsorship packages support the five largest events within Castle Hills every year.

FREEDOM FESTIVAL

4th of July
(15,000 attendees)

THE REALM RENAISSANCE

Early October
(1,000 attendees)

FALL FESTIVAL

Late October
(2,000 attendees)

HOLIDAY IN THE PLAZA

Late November
(2,000 attendees)

ROCKIN' AROUND THE REALM

Early-Mid December
(1,000 attendees)



***5 EVENTS IN
60 SECONDS***

2023 SPONSORSHIP PACKAGES

PLATINUM / \$5,000

- Logo and acknowledgment as Platinum Sponsor on all five primary event graphics
**Event graphics appear on social media, print flyers, e-newsletters, multiple websites, and LED billboards/screens*
- Logo and acknowledgment as Castle Hills event sponsor on social media
- Two full-page ads in *The Gatekeeper* (monthly e-newsletter to 4,000+ recipients)
- Two mailers (delivered to 4,800 homes) through Castle Hills mail center
- Two ads displayed on LED digital boards at Castle Hills Village Shops and Plaza
**LED boards are located on Hebron Pkwy & King Arthur Blvd; each ad will run for one week*
- One ad displayed on LED digital billboard at The Realm at Castle Hills
**LED board is located on State Highway 121 / Sam Rayburn Tollway; ad will run for one week*

GOLD / \$3,000

****LIMITED AVAILABILITY***

- Logo and acknowledgment as exclusive sponsor of one activity at all five primary events
**Signs are printed and displayed at all events; activities include face painting, bounce houses, balloon artists, etc.*
- Logo and acknowledgment as Castle Hills event sponsor on social media
- Two full-page ads in *The Gatekeeper* (monthly e-newsletter to 4,000+ recipients)
- One mailer (delivered to 4,800 homes) through Castle Hills mail center
- Two ads displayed on LED digital boards at Castle Hills Village Shops and Plaza
**LED boards are located on Hebron Pkwy & King Arthur Blvd; each ad will run for one week*

SILVER / \$1,500

- Logo and acknowledgment as Castle Hills event sponsor on social media
- One full-page ad in *The Gatekeeper* (monthly e-newsletter to 4,000+ recipients)
- One mailer (delivered to 4,800 homes) through Castle Hills mail center
- One ad displayed on LED digital boards at Castle Hills Village Shops and Plaza
**LED boards are located on Hebron Pkwy & King Arthur Blvd; ad will run for one week*

BRONZE / \$500

- Logo and acknowledgment as Castle Hills event sponsor on social media
- One full-page ad in *The Gatekeeper* (monthly e-newsletter to 4,000+ recipients)
- One half-page ad in *The Gatekeeper* (monthly e-newsletter to 4,000+ recipients)

CASTLE HILLS

2023 EVENT SPONSORSHIP FAQS

I'M IN! NOW WHAT?

Step 1: Complete the 2023 CH Event Sponsorship Form online at bit.ly/eventsponsor23

Step 2: We will email you an invoice to be paid within 90 days (payment details on invoice)

Step 3: We will request your logo once payment is received. That's it!

HOW DO I ACTUALLY GET MY AD(S) IN THE GATEKEEPER?

Email your artwork (ad) to kat.schrantz@brightrealty.com along with the month you want it to run

- Artwork must be received at least 15 days before desired month for ad run
- Artwork must be sent as PNG, JPEG, or PDF file sized to fit newsletter

**full page ads are vertical (8"x10.5") and half page ads are horizontal (8.25"x5.25")*

HOW DO I GET MY AD(S) ON THE LED SCREENS AT THE REALM AND/OR THE VILLAGE SHOPS?

Email your artwork (ad) to kat.schrantz@brightrealty.com along with the dates you want it to run

- Artwork must be received at least 5 days before desired week for ad to run
- Artwork must be sent as PNG, JPEG, or PDF file sized to fit screens

**The Realm screen is 864x504 pixels; The Village Shops screens are 144x90 pixels (anything proportional will do)*

I CAN'T DESIGN AN AD! CAN YOU HELP?

We will design *Gatekeeper* and LED screen ads (including 2 rounds of revisions) for all Platinum and Gold sponsors. Simply email desired content and any images to kat.schrantz@brightrealty.com

CAN I RUN MY GATEKEEPER ADS, MAILERS, AND LED SCREEN ADS AT THE SAME TIME?

You can run multiple ads through different forms of media at the same time, but you can't run multiple ads in the same space at the same time. For example, you could run an ad in *The Gatekeeper* in March, an ad on the LED screens the week of March 20th, and send a mailer out on March 23rd, but you can't run both *Gatekeeper* ads the same month, etc.

HOW DO I GET MY FREE MAILER(S) DISTRIBUTED THROUGHOUT CASTLE HILLS?

After you design your mailer, email a soft copy to kat.schrantz@brightrealty.com.

Once the HOA approves your design, you will be able to deliver the 4,800 mailers (folded if applicable) to 701 Sword Bridge Drive, Lewisville, TX 75056.

SPONSORSHIP PERKS EXPIRE DECEMBER 31, 2023

All ads for *The Gatekeeper* are due by November 15th for December newsletter